

Hairdressing and Beauty Industry Association
Australian Hairdressing Championships
2007

More than 600 of Australia's top hairdressers, stylists and beauty professionals competed head to head at this year's exhilarating Australian Hairdressing Championships, held at the Melbourne Convention Centre on Sunday the 8th of July. This year the HBIA were proud to announce a new partnership with Reed Exhibitions which will foster an ongoing relationship over the coming years. This year's major sponsor was Biba who performed spectacularly in a number of categories throughout the day.

The event, hosted by the Hairdressing and Beauty Industry Association, saw competitors vie for top awards in 20 competitions throughout the day, including Bridal styles, a Designer Catwalk parade, Haute Couture Paris Catwalk, Women's and Men's style cutting, Red Carpet Fashion Total Look and a favourite with many, the open Photographic Colour Competition.

The head Chairperson this year was Michelle Anthony who is renowned for her colour work, winning the L'Oreal Colour Trophy in 2006. At the Championships she worked with a team of 22 high calibre judges including Adam Noble from Next Hair, Dwight Frew from Duffy's, Caterina Di Biase from Heading Out, Dee Parker and David Weiselman from Weiselman Salon to name but a few. Heading up the scrutineers panel was John Govan, leading Educator from Victoria University who managed a team of 22 scrutineers, all highly regarded for work in their own field.

The event celebrated Australia's best hairdressing professionals in a broad range of categories, with all outstanding winners receiving trophies as well as ongoing industry recognition as Australia's leading hair and beauty industry practitioners.

According to HBIA General Manager, Sandra Campitelli, the standard of competitors in the 2007 awards has reached soaring heights and illustrates an increasing importance placed by our members on developing and applying technical and business management skills to their roles within the hair and beauty sectors.

"Whilst the competition continues to attract more competitors than ever, the quality of entrants reflects an ongoing commitment to improving standards at all levels of our industry.

"The HBIA works with hair and beauty professionals to provide the support, information and advice they need to grow their business and develop their professional skills, the results of which we saw at this year's Championships," said Ms Campitelli.

About the HBIA

The HBIA is the peak body for the hairdressing and beauty industries throughout Victoria, and represents 1200 members Victoria wide and is instrumental in the development and representation of these vibrant industries.

A division of the Australian Retailers Association, the HBIA liaises closely with industry professionals, training providers, product companies, salon operators, and various government bodies on issues that impact the hair and beauty industry.